



WE'RE ACCEPTING NEW AMBASSADORS!

Do you love health, fitness and CocoPro? Are you the kind of person who tells everyone they know when they discover a product they love?

If yes, then you could have what it takes to be a CocoPro Ambassador!

CocoPro isn't just about delicious, protein-packed coconut water. We are on a mission to create innovative nutrition that is low in sugar, as natural as possible and fuels you to achieve your personal best.

We are also proud to have built an amazing community of likeminded people who want to inspire and encourage others to meet their goals.

Our ambassadors play a really key role in this mission and we are always looking for people who have the same passion as us to join the team.

THE AMBASSADOR ROLE

🎯 SPREAD THE WORD about CocoPro with friends, family and on social media. We're still a young brand so we rely on people that love us to make more people aware of us. Tell everyone at your gym, running group, sports team and office about us and recruit new people to the family.

🎯 Help us create AMAZING CONTENT for our website, social media and newsletter that will educate and inspire others in the health and fitness world. Are you an aspiring fitness blogger? Great at video/ writing/ photography? We are looking to expand the team with a multitude of skills.

🎯 Tell us about EVENTS & OPPORTUNITIES to get the CocoPro word out there. E.g. Races, gym launches, sampling opportunities. We aim to give out at least 300 samples a month at the right events and can prioritise ones that you are affiliated with.





THE PERKS

- 🎯 A professional ambassador profile on our website with links to your social media pages/blog to increase your following
- 🎯 Leverage our social media pages & newsletter to grow your profile and build connections with our engaged community. (Instagram = 10.1k, Twitter = 22.3k, Facebook = 5.5k, Newsletter = 2.5k)
- 🎯 Monthly supply of CocoPro to support your training and lifestyle
- 🎯 Discount codes for you & your network
- 🎯 Updates about CocoPro news before everyone else - new launches, events etc
- 🎯 Free tickets and access to events e.g. Be:Fit, Balance
- 🎯 Opportunity to run events/ collaborate with us and use our network to raise your profile

There are only a few places available and we are looking for people who truly love the brand and want to be part of the exciting growth trajectory we are on for at least a year.

If you think you would be a good addition to Team CocoPro...

Email joinus@drinkcocopro.com and tell us:

- 1) Your name, occupation and the sport/area of fitness you focus on
- 2) Why do you think you would be a brilliant ambassador for CocoPro?
- 3) What skills and connections would you bring to Team CocoPro that would help us grow the brand?
- 4) What do you want to get out of being a CocoPro ambassador?
- 5) Your social media handles, blog, website etc
- 6) Include 3 photos that show you embracing the health & fitness lifestyle.

Applications are open until end May 2018. Please share with anyone who you think could benefit from this role and would be an asset to our team.

